



# Discovering the value of IBM Information Server

## AN IBM PROOF OF TECHNOLOGY

### INTRODUCTION

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The IBM® Information Server Proof of Technology provides a hands-on experience for customers who need to understand how to derive value from complex, heterogeneous information spread across systems. Built on a unified platform and working in concert with revolutionary data integration methodology, IBM Information Server delivers:

- **Productivity:** Dramatically simplifies how organizations deal with heterogeneous information, creating information that is quickly and easily understood, and integrated and delivered to meet any business requirement.
- **Trust:** Increases confidence in information by ensuring consistency and quality in information across the enterprise; facilitates alignment of business and IT goals by maintaining meaning, context, and lineage of information.
- **Scalability and performance:** Enables enterprises to deal with the huge and ongoing growth of data volume, providing a complete view of information in a timely and efficient manner.
- **Value:** Leverages service-oriented architecture (SOA) to unlock information from individual application silos, creating more accessible and consistent information throughout the enterprise.

The Proof of Technology will provide hands-on experience with the following components:

- InfoSphere® Business Glossary: Defines data stewards, creates and manages business terms and definitions, and relates these objects to physical data assets.
- InfoSphere Information Analyzer: Profiles data and establishes an understanding of source systems, and monitors data rules on an ongoing basis to eliminate the risk of proliferating incorrect and inaccurate data.
- InfoSphere QualityStage: Standardizes and matches information across heterogeneous sources.
- InfoSphere DataStage®: Extracts, transforms, and loads data between multiple sources and targets.
- InfoSphere Information Services Director: Enables information access and integration processes for publishing as reusable services in an SOA environment.

### OBJECTIVE

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The objective of this session is to explore how IBM can help businesses understand how to derive value from complex, heterogeneous information that is spread across systems.

### AUDIENCE

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This Proof of Technology is specifically targeted for Enterprise Architects, Systems Architects, and Systems Analysts who want to data-related architectural solutions. No prior knowledge of IBM Information Server is required.

### COST

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This session is offered free of charge. Complimentary refreshments including continental breakfast and lunch will be provided. However, participants are responsible for their own business travel expenses.

### SCHEDULE

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For your convenience, registration and continental breakfast will begin at 8:30 AM. The session will start at 9:00 AM and end at approximately 4:30 PM.

### CONTACT FOR INFORMATION

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To enroll in this Proof of Technology, please contact your IBM Software Sales Representative.

