

Discovering the value of Business Process Management for Dynamic Change

AN IBM PROOF OF TECHNOLOGY

INTRODUCTION

In today's business environment, business innovation and flexibility are essential for success. Business Process Management or BPM helps accelerate process improvements, and facilitates business innovation and agility. Business flexibility allows you to quickly react to changes in your business environment. You can more effectively exploit new market opportunities, adapt to customer demands, and handle competitive threats. Innovation is about change, and Business Process Management enabled by the Service Oriented Architecture (SOA) makes it easier to change. IBM® Business Process Management enabled by SOA provides the IT flexibility required for business flexibility.

Being able to adapt and respond dynamically to changing business needs is a core requirement for business flexibility. As part of the IBM Business Process Management suite, a number of products demonstrate this capability.

These products include:

- IBM WebSphere® Service Registry and Repository
- IBM WebSphere Process Server
- IBM WebSphere Integration Developer
- IBM WebSphere Business Space
- IBM WebSphere Business Services Fabric

The Adapt and Respond Dynamically Proof of Technology illustrates how to achieve highly configurable business solutions that require little Information Technology assistance in order to be modified to react to changing business needs. In addition, the time to affect those changes will be shown to be extremely small.

OBJECTIVE

The primary goal of this session is to provide a hands-on exposure to the IBM Business Process Management software portfolio. Some technical presentations will be provided, but emphasis will be on labs structured to provide a guided introduction to the WebSphere BPM software portfolio. No programming skills are required.

AUDIENCE

The Adapt and Respond Dynamically Proof-of-Technology is targeted at business analysts, architects, integration developers, project managers and management decision makers who are evaluating the IBM WebSphere Business Process Management offerings for use in their enterprises.

AGENDA

- Welcome and Introductions
- Adapt and Respond Dynamically Presentations
- Adapt and Respond Dynamically Lab Exercises

COST

This session is offered free of charge. Complimentary refreshments including continental breakfast and lunch will be provided. However, participants are responsible for their own business travel expenses.

SCHEDULE

For your convenience, registration and continental breakfast will begin at 8:30 AM. The session will start at 9:00 AM and end at approximately 4:30 PM.

CONTACT FOR INFORMATION

To enroll in this Proof of Technology, please contact your Software Sales Representative.