

Create and Design Custom Deliverables

Making it easy for Business Partners to drive demand



IBM Co-Marketing Center

The IBM Co-Marketing Center featuring Create and Design provides a simple, easy-to-navigate design center to help maximize your co-marketing investment. Here are just a few of the benefits of this new Center:

- ✓ Create and Design - No Charge Asset Development Tool
- ✓ Easy to use Customizable Templates
- ✓ Free Email Delivery Service to clients

The NO CHARGE Quarterly Offer

With the NO CHARGE quarterly postcard offer, you are invited to create TWO customized templates between January 11, 2012 and April 10, 2012. **For each of the two customized templates, IBM will pay to print and mail from 250 to 2,000 mail pieces to your contacts!**

You will need to use **Promo Code US3633** to receive this no-charge offer and **Promo Code US5271** for your second order.



We have the solutions to meet today's most challenging business needs.

IBM System x3100 M4 - Robust performance at an entry-level price



Powerful. Intelligent.






Get high performance without high costs. System x rack, tower, and blade servers with the intelligent Intel® Itanium® processors continue to outperform and outgrow the industry. IBM System x delivers high-quality Intel technology-based platforms that give you an unbeatable combination of performance and value while significantly lowering total cost of ownership. Get even more from your servers by attaching IBM storage.

Greater performance and better value to help you keep growth high and costs low. The IBM x3550 M3 server can help you meet demanding workloads at a lower cost per watt. Get twice the performance of previous generations and a flexible, energy-efficient design. Simplify management and serviceability and lower risk through a resilient architecture.

NOT OFFERS
Create your own or consider leveraging the following in-market promotions - BladeCenter Foundation for Cloud 512-019 (10% incentive on key BladeCenter Foundation solution elements), New Customer Bonus 515-016, eFlash Promotion 511-433 (Save \$200 - \$800 on SATA SSDs), Express + Storage Promo 511-222, System x and High Volume Storage BP Led by name only.

Call 1-888-426-6840 or visit www.ibm.com/go/ibmpartner and use promo code <www.businesspartner.com/5271>



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Get Started:

- 1) Log on to the [IBM Co-Marketing Center](#) delivered by Pitney Bowes via PartnerWorld.
- 2) Select "Visit the IBM Co-Marketing Center". You will be redirected to the IBM Co-Marketing Center powered by Pitney Bowes home page.
- 3) The Single Sign-On Login feature will present you with the CMC welcome screen customized for you.
- 4) Upload your company logo in your profile (*One time setup only*)
- 5) Find and select your template: Create & Design/Campaigns/Express Seller.

